

EXTELL  
**WALL STREET**  
BOXING CHARITY CHAMPIONSHIP

## News

Matthew Hiltzik/ Ed Grattan  
Freud Communications  
(212) 616 5550  
Ed.grattan@freud.com

**FOR IMMEDIATE RELEASE**

### **WALL STREET IN A FIGHTING MOOD FOR CHARITY**

*Extell Development Company announces plans for  
'The Extell Wall Street Boxing Charity Championship'*

**New York, NY** (August 14, 2007) - Top Wall Street executives are putting on their gloves to fight it out in a charity boxing match presented by Extell Development Company on November 01, 2007.

*The Extell Wall Street Boxing Charity Championship* challenges Wall Street's finest from top Wall Street banks and trading firms, to fight at the historic Hammerstein Ballroom on behalf of their favorite New York charity. The announcement was made by Extell Development Company today at the closing bell of The New York Mercantile Exchange.

The Championship, the only one of its kind in New York, represents the first time the real estate and Wall Street communities have joined up for an event of this kind. The boxers, who have all come from New York's financial services industry, have already been selected and will be fully sanctioned by USA Boxing. The main event to discover New York's elite pugilist will consist of six Olympic style fights and be held at an exclusive black-tie gala evening, staged by *Trader Monthly* and *Dealmaker* magazines.

"Extell and Wall Street are getting together in the same corner to raise money for New York charities," said Marc Shaw, Executive Vice President of Extell Development Company. "This was a perfect fit for us and we are extremely happy that it has become a reality. There are some tough guys on Wall Street lining-up to fight. We look forward to a great evening!"

Six New York based charitable partners will be announced over coming weeks.

Bert Randolph Sugar, celebrated boxing expert and pundit, will oversee weigh-ins and training taking place throughout August, September and October. All bouts will be three two-minute rounds and all the fighters will be weight-class, age and skill matched. Those chosen to compete are being given complete training support provided by Trinity Boxing Club.

\*\*\*

-More-

*To purchase tickets and for all ticket inquiries go to [www.wallstreetboxing.com](http://www.wallstreetboxing.com)*

**About Extell Development Company:**

Nationally acclaimed real estate developer of residential, office, hotel, and retail properties, Extell Development consistently exceeds market expectations and delivers the dream behind each building.

Respected by the world's leading architects and distinguished by innovative thinking, each Extell property is meticulously designed, offering exceptional views, floor plans, finishes, and amenities. Among Extell's current New York developments is the master renovation of an Upper East Side Classic, The Stanhope at 995 Fifth Avenue; the Orion in the Theater District, one of Manhattan's tallest residential buildings; the Ariel East and West, two exquisite glass towers in the West 90s; The Rushmore and Avery along Riverside; Altair 18/20 in Chelsea; and the Lucida, a new vision for modern green living on the upper east side.

Other notable projects are the award-winning redevelopment of the Insurance Exchange Building in downtown Chicago; The Belnord, a landmark, trophy residential building in New York City; the W Hotel in Times Square; and the luxury Inter-Continental Hotel overlooking Boston Harbor

**About Doubledown Media:**

Doubledown Media, LLC, “The Gateway to the Working Wealthy,” is the publisher of Trader Monthly, Trader Monthly Europe, Dealmaker and Private Air magazines, along with the accompanying websites for each. Doubledown specializes in providing media content for specific affinity groups, engaging both their work and leisure lives.

Access & Influence, LLC, a wholly owned subsidiary of Doubledown Media, is a fully integrated sponsorship and event marketing company providing luxury and B2B advertisers both pre-packaged and customized multi-platform solutions by utilizing the proprietary assets of Doubledown Media on an exclusive basis. Learn more at [doubledownmedia.com](http://doubledownmedia.com)